

RESOLUTION NO. 6030

**RESOLUTION OF THE CITY OF MAYWOOD IN SUPPORT
OF AN ACCURATE 2020 CENSUS OF THE SOUTHEAST LOS ANGELES REGION**

WHEREAS, the U.S. Census Bureau is required by Article I, Section 2 of the U.S. Constitution to conduct an accurate count of the population every ten years; and

WHEREAS, federal officials rely on census data to allocate billions of dollars in federal funds to local communities and to determine the fair reapportionment of congressional seats;

WHEREAS, state and local officials use census data in redistricting processes to draw representative boundaries for federal, state and local districts and when making decisions about infrastructure, such as where to build new schools or roads;

WHEREAS, other stakeholders also rely on census data when making decision that affect local communities, such as entrepreneurs when deciding whether and where to start or relocate a business;

WHEREAS, the decennial census is a huge undertaking that requires cross-sector collaboration and partnership in order to achieve a complete and accurate count;

WHEREAS, the U.S. Census Bureau is facing several challenges with the 2020 Census, which include declining response rates, technological change, the potential inclusion of a citizenship question, and fiscal constraints, thus support from local government is critical;

WHEREAS, according to the County of Los Angeles, approximately 92% of all Census Block Groups in the Southeast Los Angeles Region are considered hard-to-count due to having a "Very High" or "High" Low Response Score. The United States Census Bureau's Low Response Score (LRS) identifies communities whose characteristics predict low census participation. The higher the LRS score, the less likely households are to respond to the survey;

WHEREAS, the diversity of populations in the Southeast Los Angeles region means that there is a wide and complex range of regional barriers to census participation;

WHEREAS, the cities in the Southeast Los Angeles region rely on federal financial resources to pay for vital services and programs on issues ranging from education to health to transportation; and

WHEREAS, the City of Maywood, in partnership with other local governments, the State, businesses, Southeast Los Angeles Collaborative and community organizations, is committed to ensuring every resident is counted in 2020; and

WHEREAS, a fair and accurate count on the 2020 Census will help ensure that Southeast Los Angeles residents are represented in our democracy and receive critical services and supports across education, crime prevention, health care, and transportation;

NOW, THEREFORE, the City Council of the City of Maywood, California, does hereby resolve, find, determine, and order as follows:

Section 1. The above recitals are true and correct and incorporated herein as if set forth in full.

Section 2. The City of Maywood recognizes the importance of the 2020 Census and will develop and adopt a plan of action around ensuring a complete count of the residents of Southeast Los Angeles, which will include the following initiatives:

a. The creation of a formal partnership with philanthropic partners, community-based organizations, Southeast Los Angeles Collaborative, County of Los Angeles, State of California, and the U.S. Census Bureau;

b. The possibility of creating a Complete Count Committee composed of individuals and organizations from diverse sectors to work collaboratively on a campaign to mobilize Maywood residents to be counted in Census 2020;

c. The active participation of the City of Maywood in the Countywide Outreach Complete Count Committee to avoid duplication of efforts, identify gaps, and coordinate outreach.

d. The creation of an Inter-Departmental Working Group with representatives of each of the City's departments, which will meet on a regular basis to develop and implement strategies for each department to conduct Census 2020 outreach and mobilization;

e. The possibility for the City of Maywood to host Census Action Kiosks;

f. The potential of working with the County of Los Angeles to train and support residents to volunteer as goodwill ambassadors for the 2020 Census through, for example, staffing Census Action Kiosks;

g. The possibility of creating a report which sets forth the City of Maywood's plan to mobilize its residents to participate in Census 2020;

h. The possibility of creating a grant program for community-based or faith-based organizations in the City of Maywood to conduct Census 2020 mobilization activities, and the presentation of a recommendation regarding such a program.

Section 3. The City Council hereby directs the City Manager to carry out the responsibilities for the City of Maywood's Census 2020 outreach, assistance and mobilization activities set forth in this resolution.

Section 4. This Resolution shall be effective immediately upon its passage and approval.


Section 5. The City Clerk shall certify to the passage and adoption of this Resolution and shall enter it into the book of original resolutions.

PASSED, APPROVED AND ADOPTED this 22nd day of May, 2019.



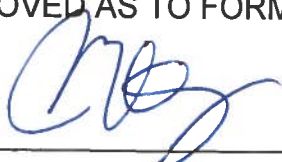
Eduardo De La Riva, Mayor

ATTEST:



Gerardo Mayagoitia, City Clerk

APPROVED AS TO FORM:



Roxanne Diaz, City Attorney

I, Gerardo Mayagoitia, City Clerk of the City of Maywood, do hereby certify that the foregoing Resolution No. 6030 was adopted at a regular meeting of the City Council of the City of Maywood held on the 22nd day of May, 2019 by the following vote:

AYES: DeLaRiva, Alvarez, Marquez and Medina

NOES:

ABSTAINED:

ABSENT: Lara



Gerardo Mayagoitia, City Clerk